



## HÖRMANN PARTNER PROGRAMME

**NEW.** Sectional garage door consultation cabinet and advertising media for storage space systems

**HÖRMANN**





4

Good reasons  
to try Hörmann  
advertising media.



6

Inspirations.



20

Details.  
Versions.  
Technology.

# Boost your sales.

The Hörmann partner programme provides you with a great number of furnishing elements and advertising media for indoor and outdoor use in your showroom. Use the Hörmann partner programme and increase your sales with a professional display! Order directly from your Hörmann consultant. On request, we can also plan your exhibition space with the requested articles from the partner programme.





Advertising media  
for indoor use

**HIGH-QUALITY DISPLAY.** Use these customised modules and offer your customers palpable Hörmann quality in a professional setting. This facilitates your sales discussions, the product advantages become easily perceived and you can quickly and securely gain the approval of your customers.



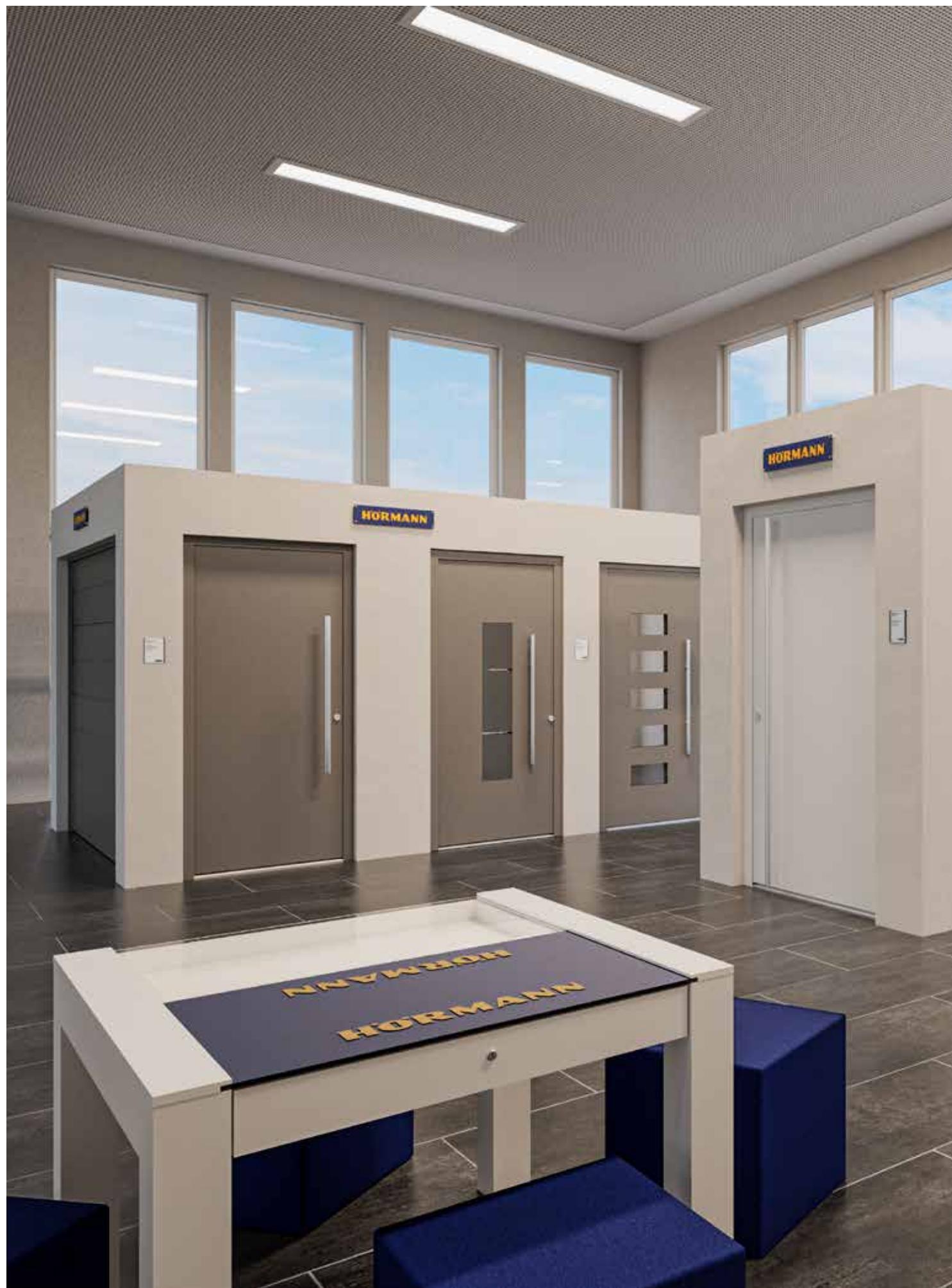
Advertising media  
for outdoor use

**STRIKING OUTDOOR ADVERTISING MATERIAL.** Nothing is more attention-grabbing than well-designed exterior advertising. You can use emotional large-format designs and high-quality signs to upgrade your commercial building and with the true-to-the-original concrete pre-fabricated garage, you can realistically present your product range for doors and garage doors on your company premises.



Advertising media  
for indoor and  
outdoor use

**FLEXIBLE USE.** Inspire your customers in your showroom or on your company premises with convincing presentation concepts. We support you with high-quality advertising media and you benefit from the high recognition and popularity of the Hörmann brand.





8

Door and garage door stands

12

Presenters and displays

16

POS advertising media

18

Large-format advertising

# Garage door stands

**HÖRMANN QUALITY DISPLAYED REALISTICALLY.** Impress customers in your showroom with the exclusive steel door stands, which not only impressively showcase Hörmann garage doors, but also Hörmann entrance doors and steel doors. The sturdy steel design is available with a plaster-like texture or a smooth surface finish. The concrete pre-fabricated garage allows you to present Hörmann products in a well-protected and eye-catching way outdoors.

→ For further information, see from page 22.





LEFT. Exclusive steel door stand

TOP RIGHT. Concrete pre-fabricated garage

BOTTOM RIGHT. Exclusive steel door stand with fitting set for 3 entrance doors or garage side doors



# Door stand

**MAKING HÖRMANN QUALITY VISIBLE.** For a uniform exhibition concept, you can obtain the exclusive steel door stands for entrance and steel doors in the same surface finishes as the exclusive steel door stands. In addition, you can impressively present Hörmann timber or glass residential internal doors in the exclusive timber door stands. The smooth surface finish of the exclusive timber door stands is available in subtle Light grey or elegant Anthracite grey on request.

→ For further information, see from page 24.





TOP. Exclusive steel door stand

BOTTOM LEFT. Door stand (version 1: for 2 doors) and exclusive timber glass door stand

BOTTOM RIGHT. Exclusive timber door stand (version 3: T-shaped)





## Presenters and displays

### **DECISION-MAKING AIDS FOR GREATER CUSTOMER SATISFACTION.**

Your customers take a lot of time to select the right colour or decor, the surface finish and the door style. After all, it is about finding the optimal match to their individual taste and the architecture of their home. With the new consultation cabinet for sectional garage doors, you can show your customers all surface finishes, colours and decors each with two panel samples and colour sample folders, taking up a space of just 0.5 m<sup>2</sup>. Hint: Start your sales talk at the consultation cabinet and then call up the door configurator on the Hörmann website. This way you can give professional advice on all combination options available for sale.

→ For further information, see from page 38.



LEFT. Entrance door handles timber display, entrance door sample corner presenter and exclusive steel door stand

TOP RIGHT. Panel display for wall fitting

BOTTOM RIGHT. **NEW.** Sectional garage door consultation cabinet





TOP LEFT. SupraMatic operator pylon

BOTTOM LEFT. Rolling operator display case

RIGHT. Door operator display and meeting table with stools



## PRACTICAL PRESENTATION OF SOPHISTICATED TECHNOLOGY.

Our door operators offer outstanding quality and reliability. Demonstrate the product advantages to your customers as realistically as possible with the door operator display or operator pylons. You offer true added value with the Hörmann operator accessories. Display hand transmitters and other control elements in high-quality display cases to generate your customers' interest.

→ For further information, see from page 44.





TOP LEFT. Banner display in the door and garage door stands

TOP CENTRE. Perspex prints for wall fitting

TOP RIGHT. Ambience style in aluminium frame

BOTTOM. Large-format style in aluminium frame and meeting table with stools





## POS advertising media

**A CONSISTENT APPROACH TO BOOST SALES.** Inspire your customers with attractive ambiance images in the form of high-quality Perspex prints. Banner displays offer additional arguments that you can use during sales discussions. Ambience styles, such as for aluminium frames, help you create an even more inviting atmosphere in your showroom.

→ For further information, see from page 48.

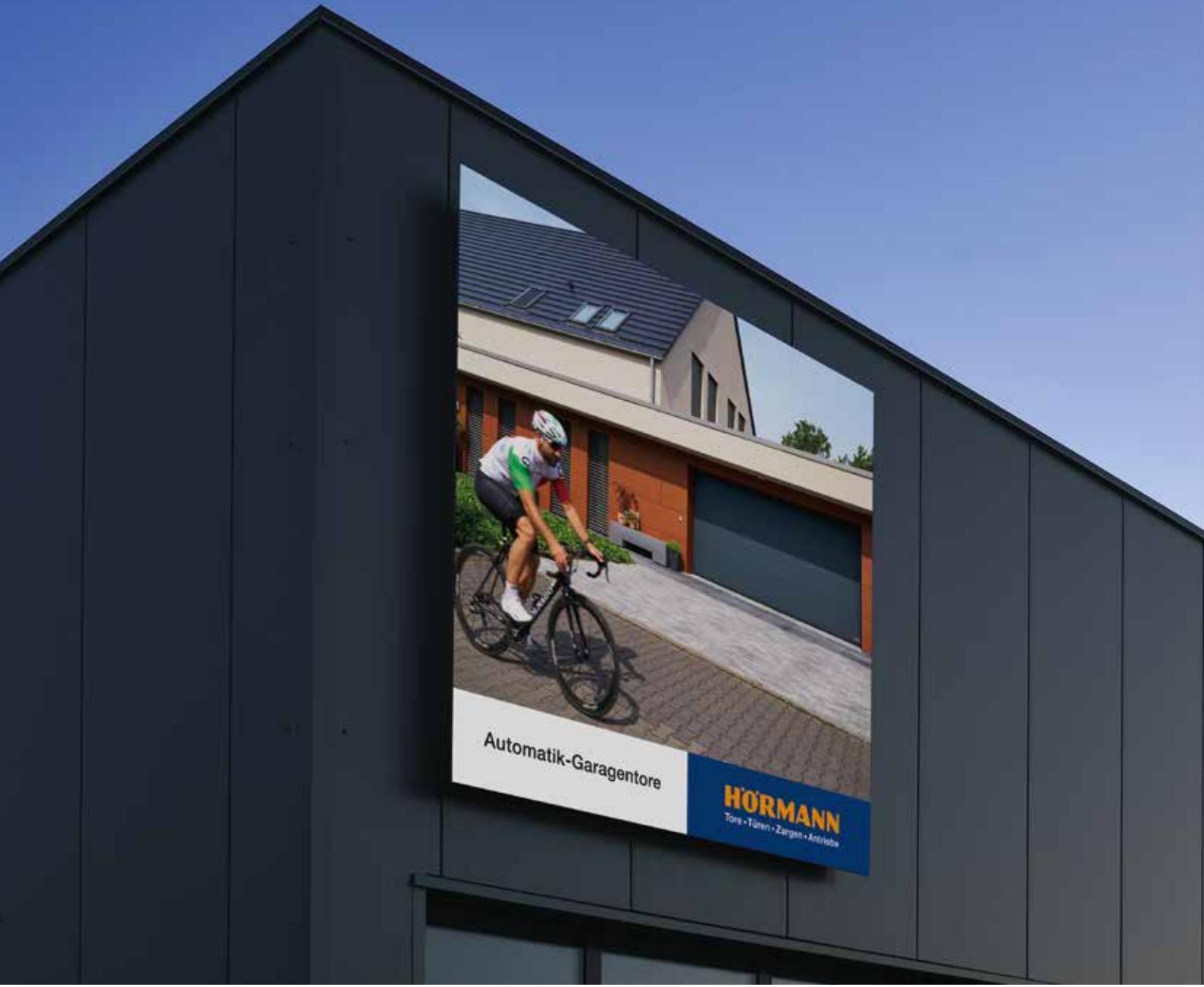


# Large-format advertising

**ATTENTION ALREADY FROM THE OUTSIDE.** Place exterior advertising signs near construction sites or at your location to generate interest on-site. The constant advertising presence, including the various exterior advertising media, supports your image of a competent partner for doors and garage doors.

→ For further information, see from page 60.





TOP. Large tensioned banners in aluminium frame system

BOTTOM LEFT. Large tensioned banner as site banner

BOTTOM RIGHT. Large tensioned banner in frame fixing system



## SupraMatic



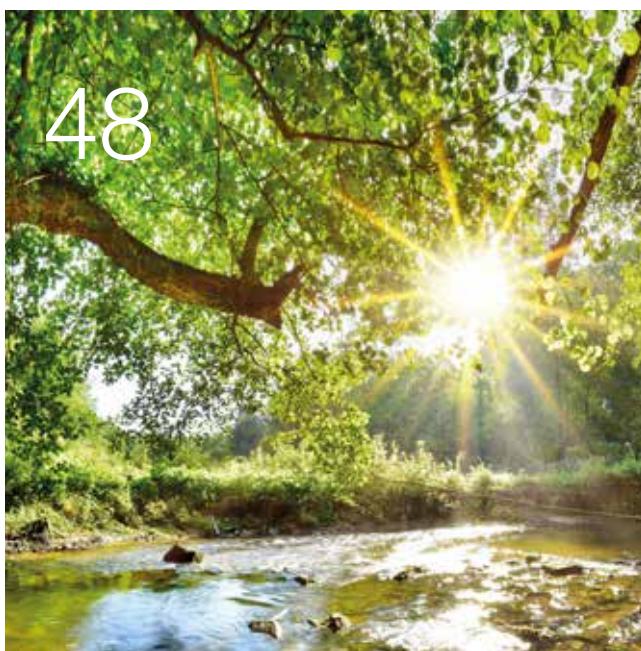
22



38



48



# Details. Versions. Technology.

- 22** Exclusive steel door and garage door stand
- 28** Concrete pre-fabricated garage
- 30** Exclusive timber door stand
- 36** Product labelling and accessories
- 38** Presenters and displays with product samples
- 44** Operator presentation
- 48** POS advertising media
- 60** Exterior and interior large-format advertising
- 62** Outdoor advertising material

# Exclusive steel door stand

## Description



### Exclusive steel garage door stand 1

For the display of 2 garage doors (with function),  
1 garage door leaf (without function), 2 steel doors and  
2 entrance doors, with integrated LED illumination in the  
door openings

Door sizes: 2500 x 2125 mm,  
2500 x 2250 mm

Door sizes: 1000 x 2125 mm (steel doors),  
1100 x 2100 mm (entrance door)

Required floor space: 4500 x 3100 mm

Height: 2525 mm

### Fitting set for 3 entrance doors 2

For the presentation of 3 entrance doors next to one  
another instead of 2 steel doors and 1 entrance door  
in the exclusive steel door stand

Door sizes: 1100 x 2100 mm (entrance door)

#### Note

For a door with track application Z with a height of  
2125 mm, the entrance door beside it can only be  
opened inward to approx. 45°.



2



3



4

#### **RollMatic extension kit 3**

**(optionally on request)**

For the extension of the exclusive steel garage door stand for 1 roller garage door RollMatic, with integrated LED illumination in the door opening

Door size: 2500 x 2125 mm

Required floor space: 1405 x 3100 mm

Height: 2525 mm

#### **Side sliding sectional door fitting set 4**

For fitting 1 side sliding sectional door into the exclusive steel door stand

Door size: 2500 x 2125 mm

(for opposite door with track application N) or with track application Z at door height 2250 mm

# Exclusive steel door stand

## Description



1



2

### Exclusive steel door stand

#### Version 1 1

For the presentation of 4 entrance doors

Door sizes: 1100 × 2100 mm

Required floor space: 1705 × 1705 mm

Height: 2525 mm

Option: Round lamps with LED spotlights

### Exclusive steel door stand

#### Version 2: L-shaped 2

For the presentation of 2 entrance doors

Door size: 1100 × 2100 mm

Required floor space: 1700 × 1700 mm

Height: 2525 mm

Option: Round lamps with LED spotlights

### Note

Exclusive timber door stand for 4 entrance doors  
in analogue construction only available on request.



### Door and garage door stand surface finishes

**A** Acrylic textured plaster in White (RAL 9010)  
(paintable on-site with facade paint)

**B** Powder-coated in Light grey (RAL 7035)

### Exclusive steel round lamp illumination **3**

For the illumination of entrance doors in the exclusive steel door or garage door stand

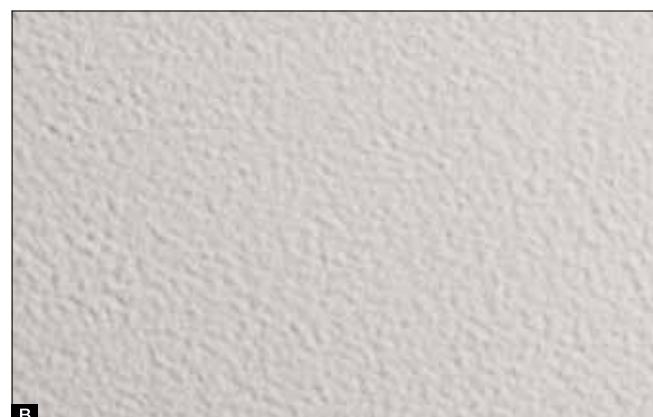
Width: 1100 mm

Illumination: LED spots

### Compensation panel **4**

For the presentation of steel doors instead of entrance doors in the exclusive steel door stand

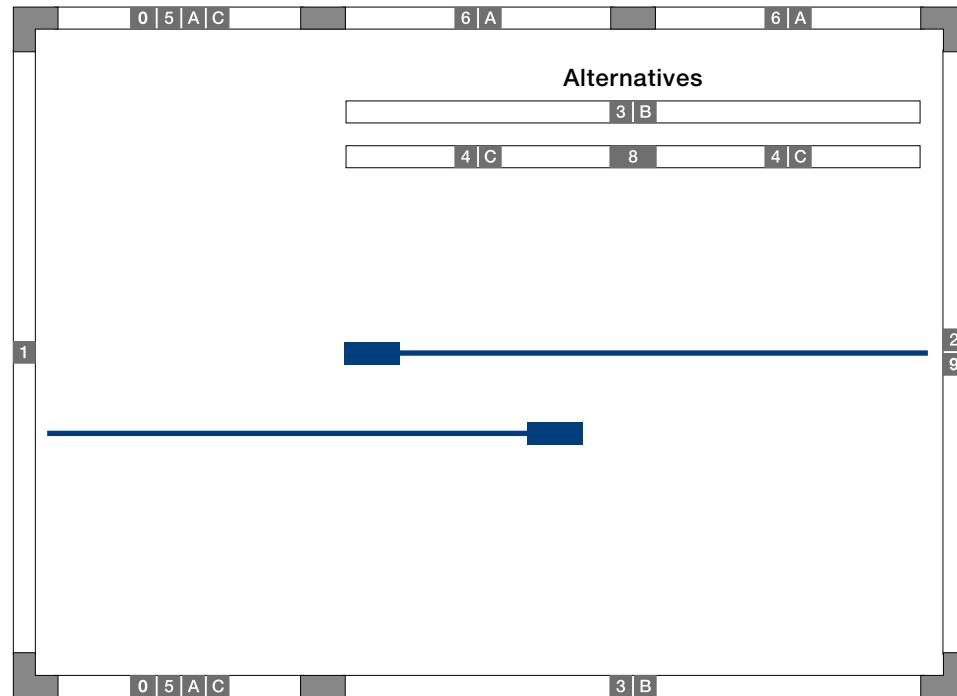
Door size: 1000 x 2100 mm



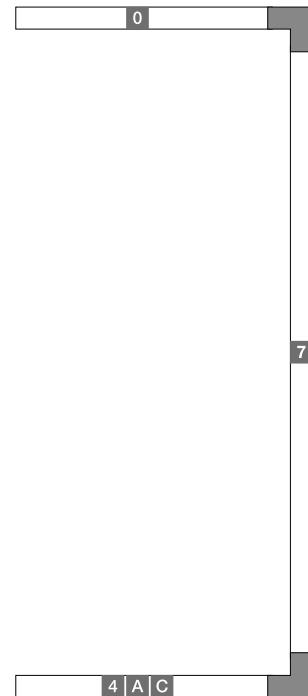
# Exclusive steel door and garage door stand

Fitting variants

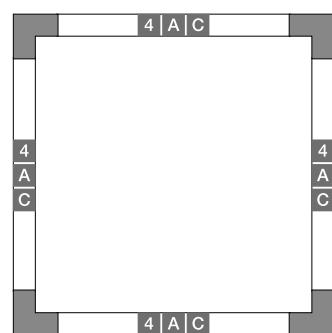
## Exclusive steel door stand



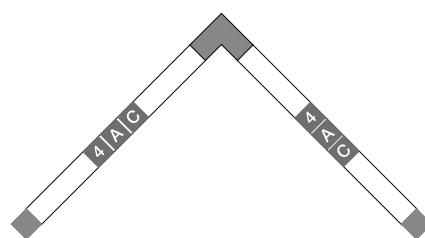
Extension kit "RollMatic"  
for exclusive steel garage  
door stand\*



## Exclusive steel door stand



Version 1  
4 entrance doors



Version 2  
2 entrance doors

\* Only on request



## Standard recommended equipment

### Exclusive steel door stand

- 0 Passage
- 1 Sectional garage door 2500 × 2250 mm with track application N and operator SupraMatic
- 2 Sectional garage door 2500 × 2125 mm with track application Z and operator ProMatic
- 3 Up-and-over garage door 2500 × 2125 mm without function
- 4 Entrance door 1100 × 2100 mm
- 5 Entrance door 1100 × 2100 mm (with an opening angle of max. 45°)
- 6 Steel doors 1000 × 2125 mm (with corner frame)

### Optional equipment options

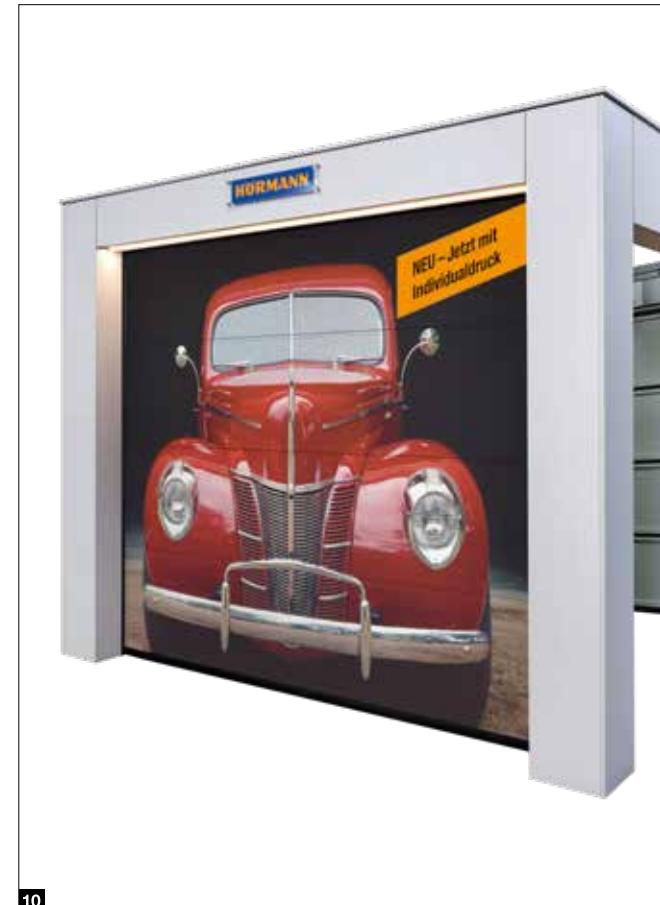
- 7 RollMatic extension kit 2500 × 2125 mm (only on request)
- 8 Fitting set for 3 entrance doors, 1100 × 2100 mm
- 9 Side sliding sectional door fitting set, 2500 × 2125 mm (for opposite door with track application N or track application Z at 2250 mm door height)

### Exclusive steel door stand

- 4 Entrance door: 1100 × 2100 mm

### Optional advertising media

- A Banner displays (see pages 48 – 49)
- B Panel display for fitting into the garage door stand (see page 38)
- C Timber display entrance door handles (see page 43)



### NEW. Duragrain sectional garage doors

#### Individual print 10

Duragrain door with an example style for individual imprint for presentation in the door stand. For more information, please contact your Hörmann consultant.

# Concrete pre-fabricated garage for doors and garage doors

Description and fitting variants



## Concrete pre-fabricated garage

For presenting the following Hörmann products:

- 1 Sectional garage door with track application N and operator SupraMatic, 2500 x 2250 mm
- 2 Sectional garage door with track application Z and operator ProMatic, 2500 x 2125 mm
- 3 Entrance doors
- 4 Garage side doors NT 60 with block frame type 1 opening inwards

Alternatively:

- 5 Sheet steel doors with block frame

The door openings are individually adjusted according to the ordering sizes of display doors.

The concrete pre-fabricated garage is available with or without lighting.

Individual quotation available from Hörmann KG  
Verkaufsgesellschaft Marketing Communication on request.

## Please note:

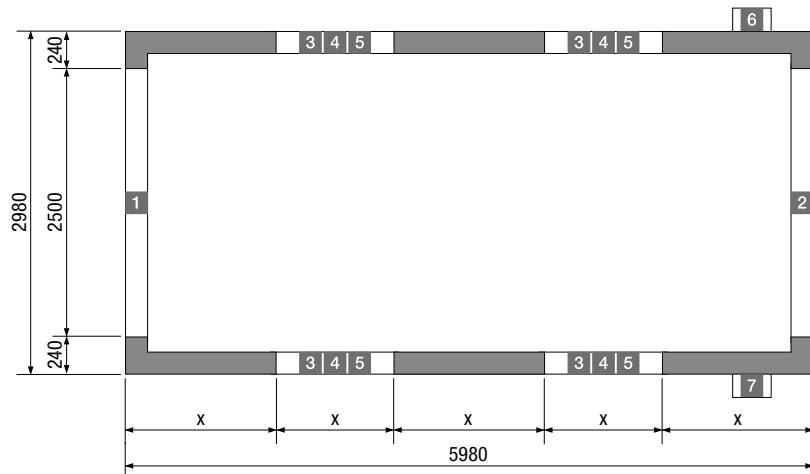
The necessary foundation work must be completed on-site for delivery of the concrete pre-fabricated garage. Water and power connections must be clarified and prepared before delivery. For delivery, 11 metres of manoeuvring space (depth) must be available in front of the garage. This area must be gravelled and sealed for lorries up to 30 t.

The downpipe for drainage is located outside and can either be positioned right 6 or left 7 of the door with track application Z.



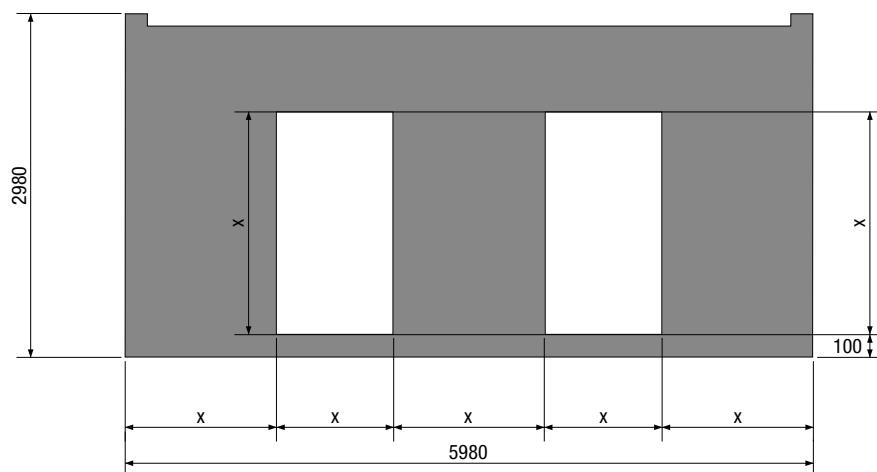
For outdoor use

### Floor plan

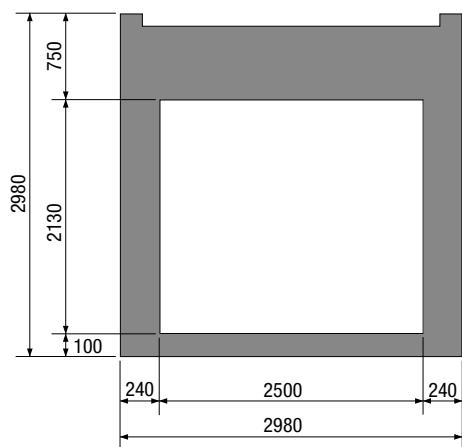


x = The door openings are individually adjusted according to the ordering sizes of display doors.

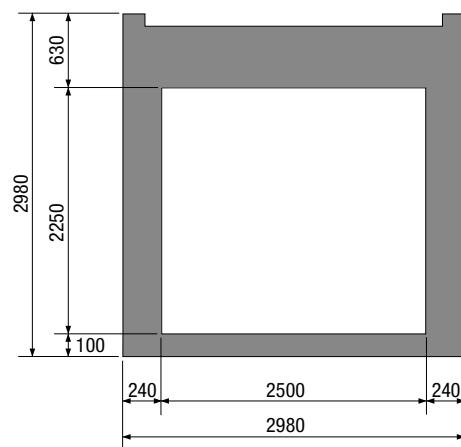
### Side view of door openings



### Side view of door opening with track application Z



### Side view of door opening with track application N



# Exclusive timber door stand

## Description



### Exclusive timber door stand

#### Version 1: for 2 doors **1**

For the presentation of 2 timber doors including cross-section plate, optionally with sample plate and surface samples (only possible for rebated doors)

Door sizes: 860 x 2110 mm (rebated),  
834 x 2097 mm (flush)

Required floor space: 1715 x 700 mm  
(with closed doors)

Height: 2525 mm

### Exclusive timber door stand

#### Version 2: L-shaped **2**

For the presentation of 2 – 4 timber doors

Door sizes: 860 x 2110 mm (rebated),  
834 x 2097 mm (flush)

Required floor space: 2421 x 1406 mm

Height: 2525 mm



3 4



5

### Exclusive timber door stand

#### Version 3: T-shaped 3

For the presentation of 3 – 6 timber doors

Door sizes: 860 × 2110 mm (rebated),  
834 × 2097 mm (flush)

Required floor space: 3148 × 1714 mm

Height: 2525 mm

### Exclusive timber door stand with extension system 5

For the display of 10 timber door leaves and a cross-section plate

Door leaf size: 860 × 2110 mm

Required floor space: 2025 × 1650 mm

Height: 2525 mm

### Exclusive timber door stand

#### Version 4: cross-shaped 4

For the presentation of 6 – 8 timber doors

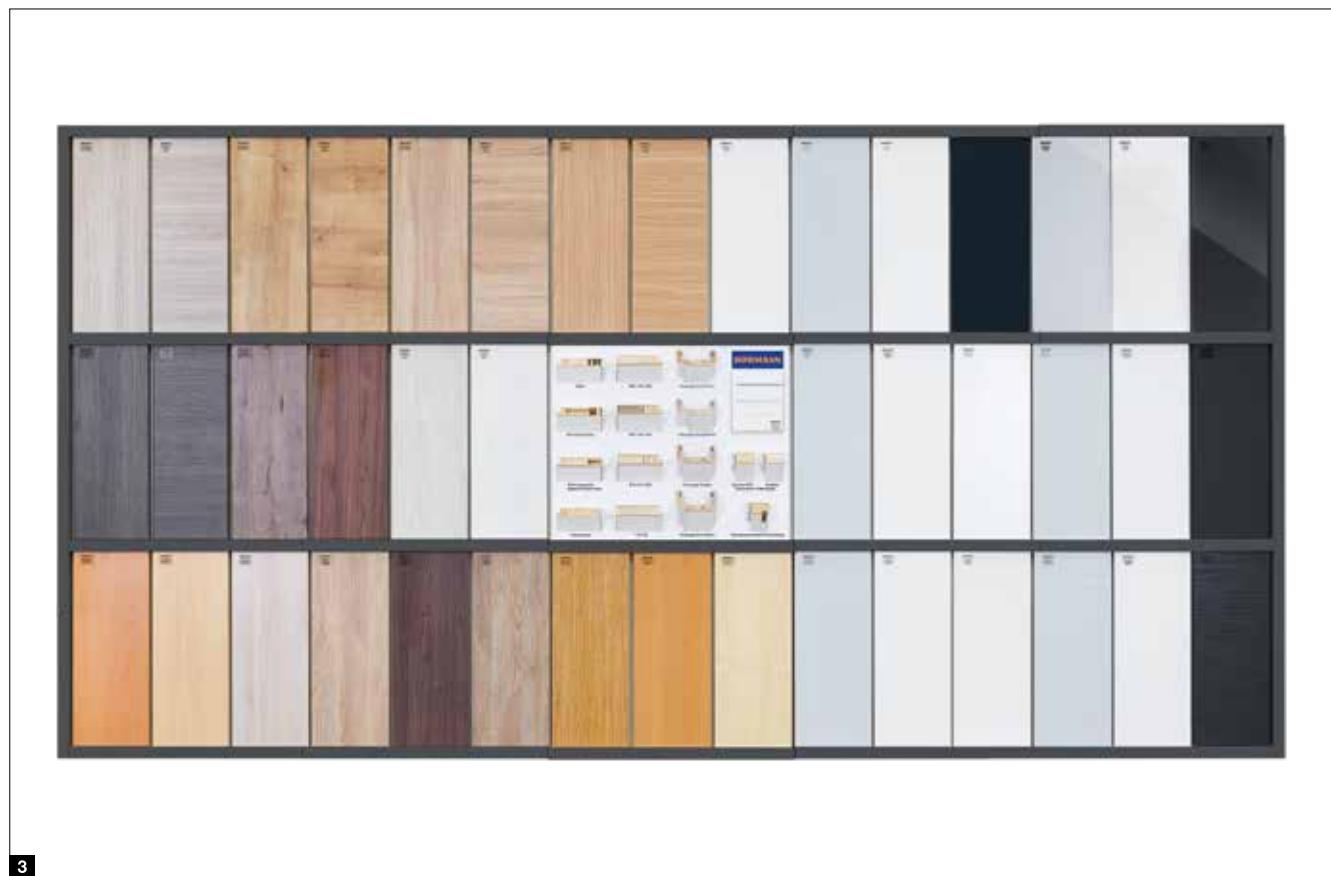
Door sizes: 860 × 2110 mm (rebated),  
834 × 2097 mm (flush)

Required floor space: 2421 × 2421 mm

Height: 2525 mm

# Exclusive timber door stand

Description, presenter and sample wall





### Exclusive timber glass door stand **1**

For the presentation of 8 glass door leaves and a sample plate with lever handles and hinges

Door leaf size: 860 x 2110 mm

Required floor space: 1626 x 1221 mm

Height: 2525 mm

### Presenter for timber samples including frame sections **2**

For the display of 36 surface finish samples (Duradecor), 1 cross-section plate (doors and frames) and 2 brochure holders

Required floor space: 1015 x 495 mm

Height: 2320 mm

Colour: Only available  
in Anthracite grey

### Sample wall timber designs & frame views **3**

For the presentation of decor, colour and surface finish samples as well as door leaf and frame views

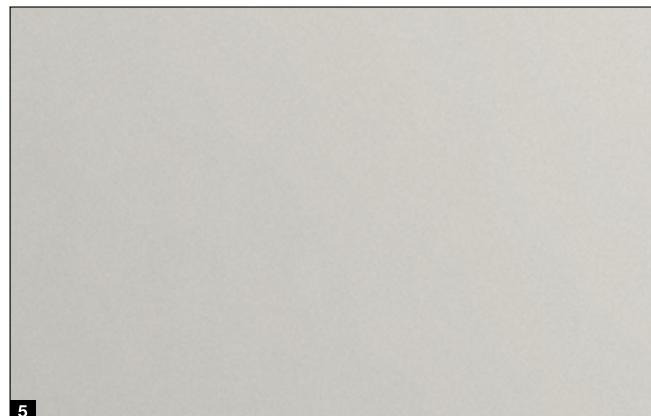
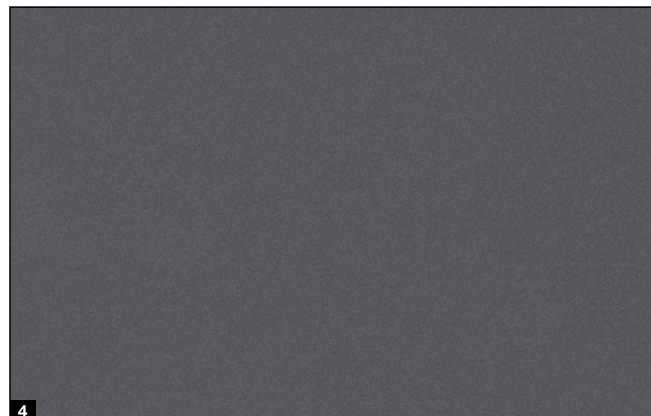
Dimensions: 3940 x 2300 mm (W x H)

### Surface finishes

(please specify colour on request on order)

**4** Coated chipboard Egger U961 ST2,  
Anthracite grey

**5** Coated chipboard Egger U708 ST15,  
Light grey



### Note

The articles on pages 30 to 33 are supplied from the factory.

# Exclusive timber door stand

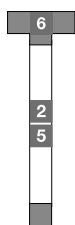
Fitting variants

---

Exclusive timber door stand

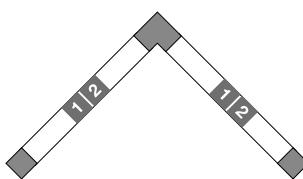
Version 1

2 doors



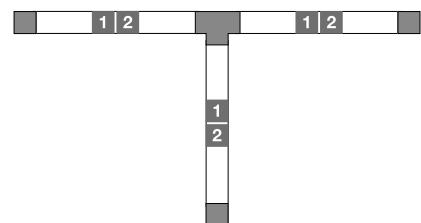
Exclusive timber door stand

Version 2 (L-shaped)



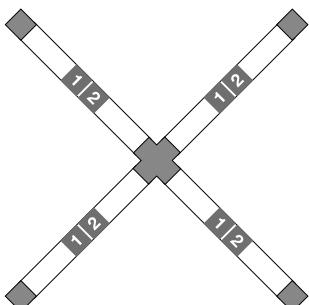
Exclusive timber door stand

Version 3 (T-shaped)



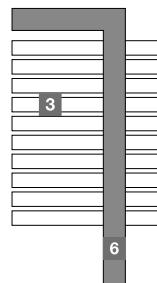
Exclusive timber door stand

Version 4: cross-shaped

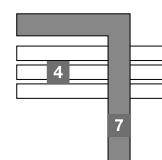


Exclusive timber door stand with

extension system



Exclusive timber glass door stand





For indoor use

### Standard sizes for residential internal doors

Timber door, rebated: 860 × 2110 mm

Timber door, flush: 834 × 2097 mm

Glass door: 834 × 1972 mm

### Standard recommended equipment

(analogous to separate order form)

#### Exclusive timber door stand

##### Version 1: for 2 doors

- 2** 2 timber doors
- 5** Sample plate with surface finishes
- 6** Cross-section plate (removable)

##### Delivery options:

- With pre-assembled products
- With pre-assembled products and surface finish sample wall

#### Exclusive timber door stand

##### Version 2: L-shaped

- 1** 1 timber door
- 2** 2 timber doors

##### Delivery options:

- With pre-assembled products
- Without products

#### Exclusive timber door stand

##### Version 3: T-shaped

- 1** 1 timber door
- 2** 2 timber doors

##### Delivery options:

- With pre-assembled products
- Without products

#### Exclusive timber door stand

##### Version 4: cross-shaped

- 1** 1 timber door
- 2** 2 timber doors

##### Delivery options:

- With pre-assembled products
- Without products

#### Exclusive timber door stands

##### with extension system

- 3** 10 timber door leaves
- 6** Cross-section plate (removable)

##### Delivery options:

- Only with pre-assembled products and sample panels

#### Exclusive timber glass door stand

- 4** 8 glass door leaves
- 7** Sample panel with lever handles and hinges (detachable)

##### Delivery options:

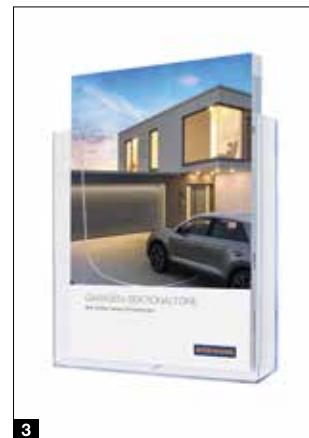
- Only with pre-assembled products and sample panels

##### Note

We supply the exclusive timber door stands without equipment. On the separate order form, you will receive equipment suggestions that you can order together with the door stands from your regional sales office. Contact your regional sales office for individual equipment. The delivery is made directly from the factory.

# Product labelling and accessories

For exclusive steel door and garage door stands, exclusive timber door stands



## Included in the scope of delivery of the door and garage door stands:

- 1 Sign Hörmann word mark

Dimensions: 530 x 120 mm

- 2 Product labelling sign

Dimensions: DIN A6

## Optional accessories

- 3 Brochure holder made of acrylics

Dimensions: DIN A4

- 4 Product sign made of acrylics

Dimensions: DIN A4

(Design templates available from Hörmann KG

Verkaufsgesellschaft Marketing Communication on request!)



### NEW. Product display 5

The most important sales arguments for easy placement by magnet or adhesive strips directly on or next to the product for

**A** Sectional garage doors

(version with magnet or adhesive strips)

**B** Aluminium entrance doors

(version with magnet or adhesive strips)

**C** Residential internal doors

(version with adhesive strips)

Dimensions: DIN A4

# Presenters and displays for product samples

Panel displays, panel presenters, sample sets and LPU display

## Panel displays

For displaying colour and surface finish samples with the dimensions 125 × 500 mm (W × H)

### Display frame for wall fitting

For individual presentations several display frames can be combined, from a simple presentation **1** up to a complete panel wall with 3 or more display frames **2**, with or without a Hörmann top sign

Dimensions with top sign: 2140 × 770 × 48 mm  
(W × H × D)

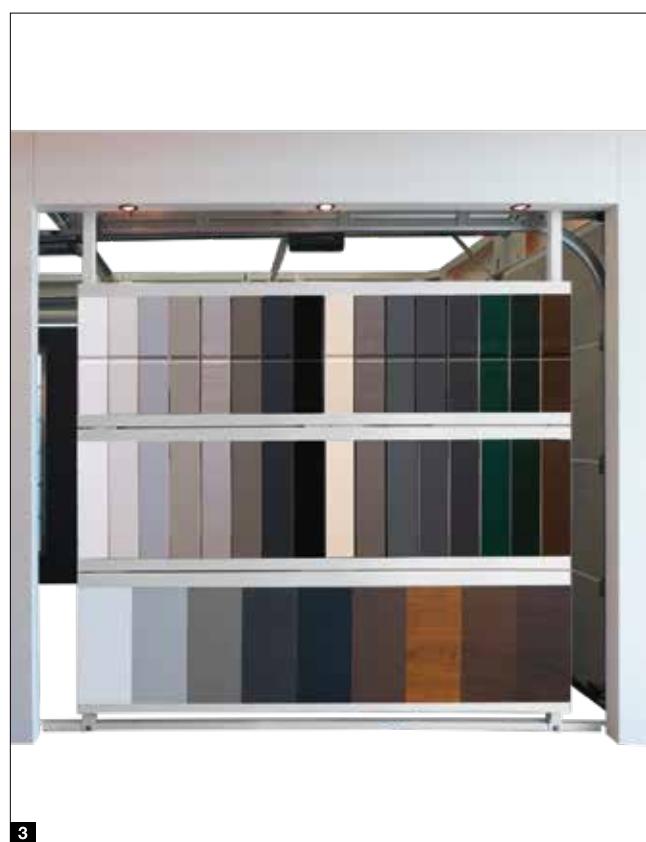
Dimensions: 2140 × 540 × 48 mm  
(W × H × D)

### Fastening of display frame in exclusive steel

#### door stand **3**

Combination of 3 display frames, including U-profiles and fixing material

Dimensions: 2140 × 2200 × 110 mm (W × H × D)





For indoor use



4

#### Panel presenter 4

Rolling steel construction for displaying 2 colour and surface finish sample sets

Dimensions: 759 × 1890 × 600 mm (W × H × D)

#### Colour and surface finish sample sets for panel displays and panel presenters

- Woodgrain, M-ribbed:  
standard colour Traffic white RAL 9016 as well as 15 preferred colours, including CH 703
- Silkgrain, L-ribbed:  
standard colour Traffic white RAL 9016 as well as 15 preferred colours, including CH 703
- Sandgrain / Decograin, M- / L-ribbed:  
each in Traffic white RAL 9016 and Anthracite grey RAL 7016 as well as 9 decors
- Planar Matt deluxe / Decocolor, L-ribbed:  
6 campaign colours and 3 campaign decors
- **NEW.** Slategrain, L-ribbed:  
standard colour Traffic white RAL 9016 as well as 15 preferred colours, including CH 703

Dimensions: 125 × 500 mm (W × H)

#### Magnet 5

to remove panel samples from displays or presenters



5

#### Display LPU 42 / 67 mm Thermo 6

For presentation of sections:

- LPU 42
- LPU 67 Thermo

Dimensions: 252 × 1369 × 345 mm (W × H × D)

Height without pedestal: 669 mm

Version 1: Angled board with pedestal

Version 2: Angled board without pedestal (not shown)



6

# Presenters and displays for product samples

Small sample sets and consultation cabinet

## Small sample set with 8 sections 1

LPU 42:

- L-ribbed Silkgrain, Traffic white RAL 9016
- M-ribbed Decograin Golden Oak
- M-ribbed Sandgrain, Traffic white RAL 9016
- S-ribbed Woodgrain, Traffic white RAL 9016
- L-ribbed Duragrain Rusty Steel
- D-ribbed Silkgrain, Traffic white RAL 9016 (inlays enclosed)
- **NEW.** L-ribbed, Slategrain Anthracite grey RAL 7016

LPU 67:

- L-ribbed Silkgrain, Traffic white RAL 9016

Dimensions: 250 × 500 mm (W × H)



## Duragrain stone decors small sample set 2

6 stone decors (L-ribbed): Concrete, Beige, Grigio, Grigio scuro, Moca, Rusty Steel. These sample panels cannot be ordered individually!

Dimensions: 250 × 500 mm (W × H)



## Duragrain Diamond small sample set 3

8 colours: Diamond Black, Diamond Brown, Diamond Grey, Diamond Stone, Diamond Anthracite, Diamond Basalt, Diamond Green, Diamond Red

Dimensions: 250 × 500 mm (W × H)



## Slategrain small sample set 4

2 colours: Traffic white RAL 9016 and Anthracite grey RAL 7016

Dimensions: 250 × 500 mm (W × H)





**NEW. Sectional garage door  
consultation cabinet 5**

For presenting the surface finishes and colours / decors available for each, 6 drawers each with 2 sample panels in Traffic white RAL 9016 and Anthracite grey RAL 7016, a colour overview as well as a colour sample folder per surface, 1 drawer with LPU 67 Thermo. Overview of available surface finishes for the various styles on the top side.

Drawers:

- Woodgrain
- Slategrain
- Silkgrain
- Sandgrain
- Planar
- Decograin / Duragrain
- LPU 67 Thermo

**A Exclusive equipment version**

High-quality main body made of 38 mm chipboard in white, drawers with push-to-open technology, 7 inserts made of UPVC hard foam for placement of the sections, colour chart and colour sample folder, two brochure holders on the sides, left side in A4 landscape format for the "Duragrain" brochure, right side in A4 portrait format for the "Sectional garage doors" brochure

Dimensions: 768 × 1098 × 660 mm (W × H × D)

The laptop shown is not included in the scope of delivery.

**B Standard equipment version**

Main body made of 19 mm chipboard in white, drawers with recessed handle, anti-slip mats for the drawers to cut to size yourself, brochure holder on the right-hand side in A4 portrait format for the "Sectional garage doors" brochure

Dimensions: 734 × 938 × 657 mm (W × H × D)

# Presenters and displays with product samples

Timber displays, sample corner presenters and renovation presenters



## Sectional garage door renovation presenters 1

For the display of renovation solutions for fitting sectional garage doors

### **Presentation of fitting situations:**

- Fitting behind the opening with flush-fitting fascia panel
- Fitting in the opening with double-skinned fascia panel
- Fitting in the opening with fascia frame set
- Fitting behind the opening with standard fascia panel
- Retrofit fascia set to cover damaged wall edges and gaps

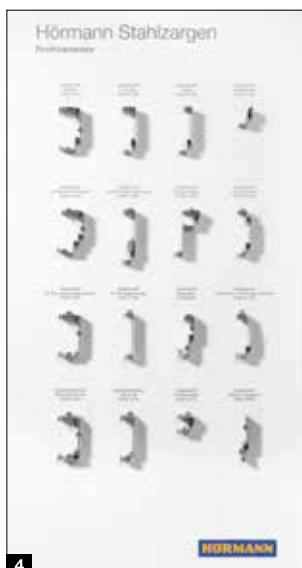
Dimensions: 855 x 1982 x 618 mm (W x H x D)

Weight: 190 kg (without packaging)

### **Note:**

The renovation presenter is delivered on a pallet to allow for easy movement in the showroom with forklifts or industrial trucks.





### Timber displays

Sturdy chipboard for the display of entrance door handles or frame views

### Entrance door handles version

Dimensions: 1100 x 2100 mm (W x H)

- 2 Fitting into the exclusive steel / timber door and garage door stand with banner display on the rear (not shown)
- 3 Wall fitting including fixing material

### Frame design version

Dimensions: 1000 x 2000 mm (W x H)

- 4 Wall fitting including fixing material

### Entrance door sample corner presenter 5

For presentation of profiles:

- Thermo46
- Thermo65
- ThermoSafe
- ThermoPlan Hybrid
- ThermoCarbon

Dimensions: 1050 x 1050 x 345 mm (W x H x D)

Height without pedestal: 570 mm

Version 1: with pedestal

Version 2: without pedestal (not shown)

# Operator presentation

Operator displays and pylons, operator presenter for entrance gate operators



1



2

## Door operator display 1

For the presentation of the operator SupraMatic (series 4) with LPU 42 door sections with function (right or left track, left track shown), sturdy steel construction with solid back wall and image on display, including brochure holder and storage area for sales packaging

Dimensions: 1457 x 2235 x 552 mm (W x H x D)

Optional: Operator display case  
(see page 47)

### Note:

Operator boxes, operator accessories, display case and brochures are not included in the scope of delivery.

Right / left track version cannot be selected, implemented according to on-site availability.

## SupraMatic 2 / ProMatic 3

### operator pylon

For the display of SupraMatic and ProMatic (series 4) operators (front / back) with function, aluminium frame construction with printed vinyl fabric, freestanding including brochure holder

Dimensions:

705 x 1882 x 600 mm (W x H x D)  
(without side brochure holder)



For indoor use



#### Operator display for entrance gate operators **4 5**

For presentation of the RotaMatic and LineaMatic entrance gate operators with function, free-standing, rolling

Material / surface finish: stiffener with powder coating in Pure white RAL 9010

Dimensions: 2400 × 1152 × 560 mm (W × H × D)

# Operator presentation

Display cases and displays for operator accessories



1



2

### **Rolling operator display case 1**

Free-standing, lockable display case with 4 exhibit shelves and a lockable shelf for displaying operator accessories

Dimensions: 500 x 2000 x 500 mm (W x H x D)

### **Operator display case for wall fitting 2**

For displaying operator accessories on the wall or on the door operator display

Dimensions: 800 x 592 x 110 mm (W x H x D)

#### **Note:**

The control elements are not included in the scope of delivery. Please order the latest accessory pack\* from Hörmann KG Antriebstechnik or your Hörmann consultant.



3

### **Presentation tray for hand transmitters including a set of hand transmitters HSE\* 3**

Felt-covered board with slots for HSE hand transmitter variants with a small stand on the rear

Dimensions: 340 x 320 x 90 mm (W x H x D)

#### **Note:**

Please order this article\* from Hörmann KG Antriebstechnik or your Hörmann specialist consultant.

### **Acrylic holder for various hand transmitters in display cases for operator accessories 4**



4

\* Subject to changes and updates (contents and images)

# POS advertising media

## Banner displays



### Banner displays

Digitally printed vinyl banners with various designs with dimensions 1000 x 2000 mm (W x H) to match the banners

Select from 4 different presentation or fixing options:

#### Versions:

- 1** Standard fitting set
- 2** Exclusive fitting set
  - (for multiple mobile applications)
- 3** Set for wall fitting
- 4** Set for fitting to the exclusive steel / timber door and garage door stand

#### Designs for banner displays

- A** Sectional garage doors
- B** Duragrain sectional garage doors
- C** Door and garage door in partner look
- D** Up-and-over garage doors
- E** Garage doors RollMatic
- F** Garage door operator SupraMatic
- G** Entrance gate operators
- H** Hörmann homee
- I** Aluminium entrance doors
- J** Entrance doors
- K** **NEW.** Walkway doors
- L** Residential internal doors
- M** Steel loft doors
- N** Door operator PortaMatic
- O** Steel doors
- P** Steel profile frame VarioFix
- Q** **NEW.** Storage space systems
- R** Industrial door systems
- S** Perimeter protection systems bollards
- T** Perimeter protection systems barriers

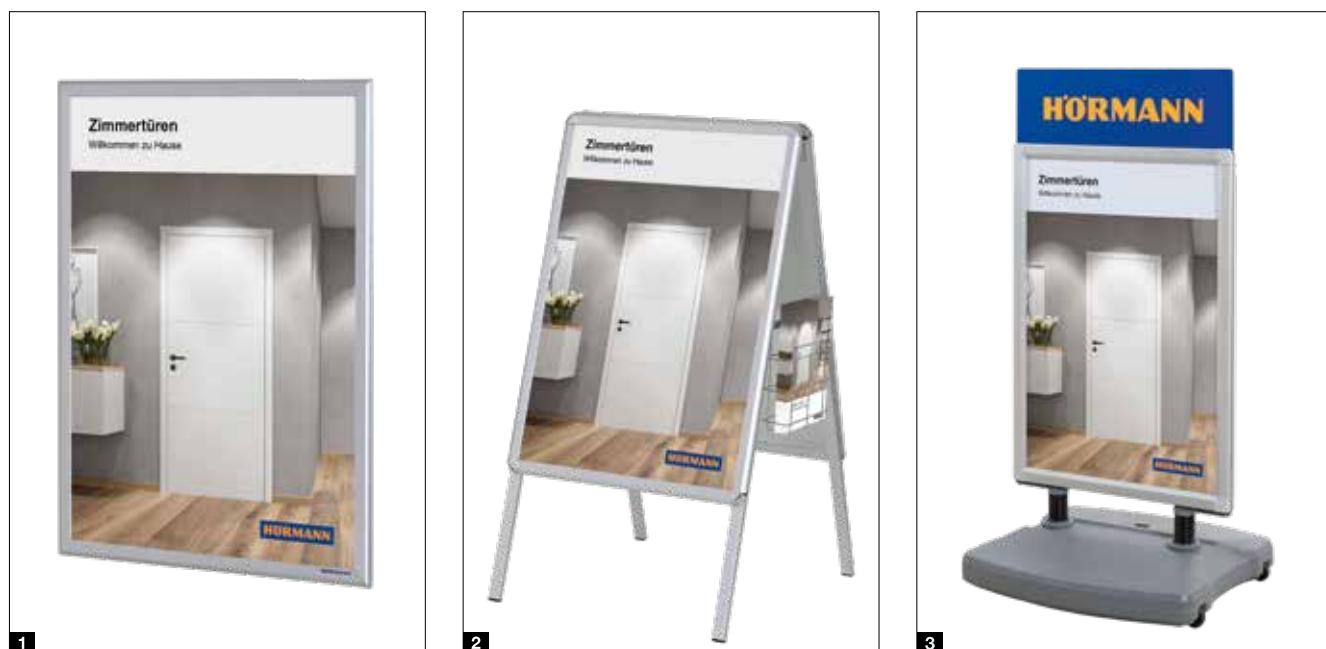


## Designs for banner displays



# POS advertising media

Posters with matching advertising media



## DIN A1 posters

Different designs for high-quality presentation

## Advertising media for posters:

### DIN A1 aluminium frame (internal use) 1

Dimensions: 594 x 841 mm

### Poster stand (internal use) 2

Including brochure holder

Dimensions: 636 x 1000 x 750 mm (W x H x D)

### Poster stand "Swing" (outdoor use) 3

Dimensions: 666 x 1300 x 595 mm (W x H x D)

## Poster designs

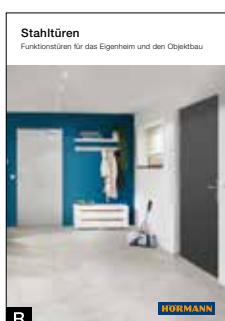
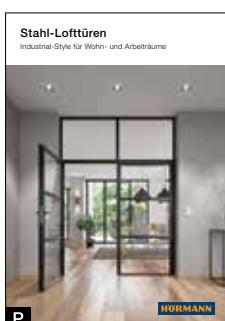
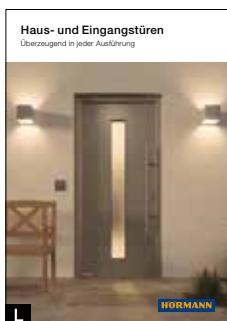
- A Sectional garage doors
- B Slategrain sectional garage doors
- C Duragrain sectional garage doors
- D Sectional garage doors RC 2 security features
- E Door and garage door in partner look
- F Up-and-over garage doors
- G Garage door operators
- H Entrance gate operators
- I BiSecur radio system
- J Hörmann homee
- K Aluminium entrance doors
- L Entrance doors
- M **NEW.** Walkway doors
- N Residential internal doors, timber doors
- O Residential internal doors, glass doors
- P Steel loft doors
- Q Door operator PortaMatic
- R Steel doors
- S **NEW.** Storage space systems
- T Tubular frame construction project doors
- U Industrial door systems
- V Loading technology
- W Perimeter protection systems bollards
- X Perimeter protection systems barriers

(Please order the posters with a separate form from Hörmann KG Verkaufsgesellschaft, Marketing Communication.)



For indoor and outdoor use

## Poster designs



# POS advertising media

Perspex prints and ambience styles

## Perspex prints

Exclusive presentation of high-quality Hörmann ambience images including wall mountings

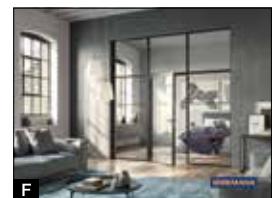
Material: 4 mm acrylic panes

Dimensions: 600 x 800 mm (W x H)



## Designs for Perspex prints

- A** Sectional garage doors, entrance doors
- B** Up-and-over garage doors
- C** Entrance doors
- D** Residential internal doors
- E** Steel doors
- F** Steel loft door (version 1)
- G** Steel loft door (version 2)
- H** Industrial sectional doors (version 1)
- I** Industrial sectional doors (version 2)
- J** Industrial sectional doors, loading technology
- K** Industrial rolling shutters
- L** High-speed doors
- M** Steel and stainless steel doors STS / STU
- N** Fire-rated and smoke-tight tubular frame parts
- O** Perimeter protection systems bollards
- P** Perimeter protection systems barriers



(Please order the Perspex prints with a separate form from Hörmann KG Verkaufsgesellschaft, Marketing Communication – minimum order quantity of 5.)





For indoor use

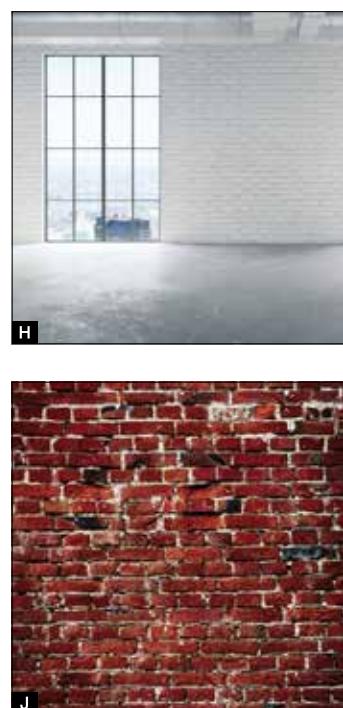
### Create a comfortable atmosphere

Improve the look of your exhibition and display the products even more effectively. You can order the styles in the dimensions described on pages 48 – 52 and 60 for the following advertising media:

- Banner display (see page 48)
- Poster (see page 50)
- Perspex print (see page 52)
- Aluminium frame (see page 60 4)



Dimensions examples 1000 x 2000 mm



# POS advertising media

Counter cabinet, meeting table and counter lights

## High-quality counter cabinet with glass top 1

With 2 shelves for storing brochures, lockable flap for presentations under the glass top

Dimensions: 1000 x 949 x 600 mm (W x H x D)

Optional: with additional lockable cabinet doors

## Counter cabinet with timber top 2

With 2 shelves for storing brochures

Dimensions: 1000 x 949 x 600 mm (W x H x D)

Optional: with additional lockable cabinet doors

## Meeting table with stools 3

Timber table with glass top including 2 drawers, e.g. for Operator accessories with lockable drawer, one half visible from above, stool as a foam cube with Hörmann fabric print

Dimensions:

Table 1050 x 1050 x 770 mm (W x H x D)

Stool 450 x 450 x 450 mm (W x H x D)





For indoor use



4



5

**Attractive counter light made of high-quality  
aluminium profiles**

Dimensions: 1030 x 230 x 120 mm (W x H x D)

#### **Versions**

4 Hörmann word mark

5 Hörmann word mark with dealer panel

# POS advertising media

Brochure stands and additional advertising media



1

2

3

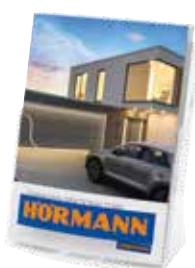
4



5



6



7 A



7 B



## Brochure stands

High-quality aluminium profiles with heavy-duty steel shelves (Figures 1 – 4)

### Versions:

**1 Brochure stand 4 x A4 (one-sided)**

Dimensions: 443 x 1765 x 293 mm (W x H x D)

**2 Brochure stand 8 x A4 (double-sided)**

Dimensions: 443 x 1765 x 293 mm (W x H x D)

**3 Brochure stand 8 x A4 (one-sided)**

Dimensions: 723 x 1765 x 293 mm (W x H x D)

**4 Brochure stand 16 x A4 (double-sided)**

Dimensions: 723 x 1765 x 293 mm (W x H x D)

## Additional brochure stands and displays

**5 Brochure holder for wall mounting 6 x A4**

Dimensions: 220 x 1040 x 140 mm (W x H x D)

**6 Plexiglas countertop stand 3 x A4**

Dimensions: 340 x 235 x 155 mm (W x H x D)

**7 Plexiglas countertop stand 1 x A4**

**A** Vertical: 220 x 270 x 50 mm (W x H x D)

**B** Horizontal: 340 x 190 x 50 mm (W x H x D)

## Additional advertising media

**8 Sticker word mark with subline**

Dimensions: 775 x 225 mm or 1500 x 450 mm

**9 Rear window sticker**

Dimensions: 370 x 110 mm



8



9

# POS advertising media

Bistro table, promotional flag, floor mat and advertising media for tool sheds

---

## High-quality bistro table with pyramid parasol 1

Sturdy table with support foot and foot rest as well as a modern pyramid parasol

## Promotional flag including stand 2

Dimensions: 1052 × 2700 mm (W × H)

## Floor mat 3

Dimensions: 750 × 450 mm





For indoor and outdoor use



#### NEW. Advertising media for Hörmann tool sheds

Available to order as a set, consisting of:

##### Roof display 4 (similar to the illustration)

for tool sheds with pent roof or gable roof

Dimensions: 1460 x 440 mm (W x H)

##### Side display with product information 5

Dimensions: 500 x 950 mm (W x H)

##### Watertight brochure holder 6

for A4 portrait format brochures

Dimensions: 239 x 320 x 49 mm (W x H x D)



# Exterior and interior large-format advertising

Tensioned banners and aluminium frames



1

## Large tensioned banner (outdoor use) 1

B1 flame-retardant vinyl banner made of woven fabric, all-around hemstitching and eyelets every 500 mm

Standard dimensions:

2000 × 2000 mm

2500 × 1500 mm

(see example variant 5C Duragrain page 61)

2500 × 2500 mm

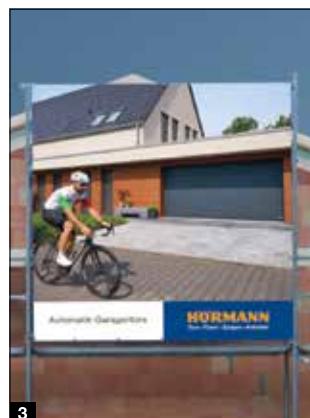
3000 × 3000 mm

3000 × 4000 mm

2000 × 4000 mm

4000 × 4000 mm

(other dimensions on request)



2

## Fastenings for large tensioned banner 2

Frame fastening system made of aluminium profiles with cast corner connectors for all standard dimensions (other dimensions on request). Fixing material for fixing the frame to the building is not included in the scope of delivery.

## Site banner 3

Tensioned banner as described above, optionally with hemstitching on top

## Aluminium frame system

### (external or internal use) 4

For fitting to building facades with energy-efficient LED illumination or unlit (not shown)

Dimensions:

2000 × 2000 mm

2500 × 2500 mm

(other dimensions on request)

Fixing material for fixing to the building or wall is not included in the scope of delivery.



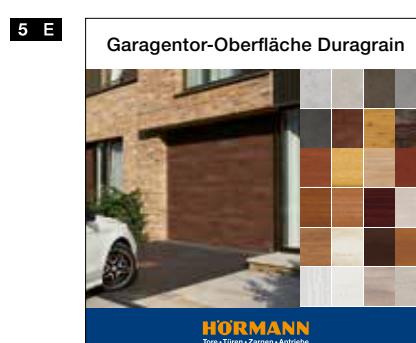
4



4



## Style and design variations



## Large-format designs

Choose from 4 attractive designs in 6 versions, with and without a dealer imprint for large-scale outdoor advertising.

### Design variants:

- 1** Automatic garage doors
- 2** Entrance doors
- 3** Aluminium entrance doors
- 4** Industrial doors
- 5** Duragrain

### Design variations:

- A** Product description and Hörmann word mark below
- B** Product description and Hörmann word mark above
- C** Product description above, dealer imprint and Hörmann word mark below
- D** Product description below, dealer imprint and Hörmann word mark above
- E** Product description above and Hörmann word mark below
- F** Product description and Hörmann word mark above, dealer imprint below

(Further styles available from Hörmann KG Verkaufsgesellschaft Marketing Communication on request)

## Outdoor advertising material

Flags and advertising signs, projecting LED illuminated signs  
and advertisement sign for fitting trailers



**Max Mustermann**

Ihr Spezialist für Garagentore und Antriebe  
Industriestraße 123, 12345 Musterdorf

**HÖRMANN**

Tore • Türen • Zargen • Antriebe

2 A

**Nur noch wenige Tage.**

... dann sehen Sie hier eine neue Haustür von Hörmann,  
eingebaut vom Spezialisten.

**Max Mustermann**

Ihr Spezialist für Garagentore und Antriebe  
Industriestraße 123, 12345 Musterdorf

**HÖRMANN**

Tore • Türen • Zargen • Antriebe

2 B

**TOOOOOOOOR!**

Hier sehen Sie bald ein neues Hörmann Garagentor,  
eingebaut vom Spezialisten.

**Max Mustermann**

Ihr Spezialist für Garagentore und Antriebe  
Industriestraße 123, 12345 Musterdorf

**HÖRMANN**

Tore • Türen • Zargen • Antriebe

2 C

**HÖRMANN**

Tore • Türen • Zargen • Antriebe

3



### Hörmann flag as hoistable flag

#### or with cantilever arm **1**

(Version with cantilever arm shown)

Dimensions: 1200 x 3000 mm, 1500 x 4000 mm (W x H)

#### Optional on request:

- Country flags
- Europe flag

### Outdoor advertising sign **2**

Dimensions: 600 x 400 mm (W x H)

#### Designs:

- A** Standard design
- B** Promotion design "A few days"
- C** Promotion design "Gooooal"

#### Optional materials:

- Weather-resistant cardboard or
- high-quality aluminium Dibond

### Standard tensioned banner **3**

Heavy-duty tarpaulin with eyelets

(only one-sided printing possible)

Dimensions: 3000 x 750 mm (W x H)

(Other dimensions and versions on request)

**4 A**



**4 B**



**5**

### Projecting LED illuminated sign **4**

With an elegant, convex shape with acrylic panes

Dimensions: 577 x 245 x 178 mm (W x H x D)

including panes

#### Versions (can be combined):

- A** Hörmann word mark
- B** Dealer imprint

### Advertisement sign for fitting trailer **5**

Sturdy aluminium Dibond panel for permanent outdoor use, individual design with Hörmann word mark possible

Dimensions: individual

#### Note:

The illustration **5** shows a sample application. For a suitable fitting trailer or the base construction of the advertisement sign please contact a provider of fitting trailers or a metal workshop.

# Experience Hörmann quality in new construction and modernisation

Hörmann provides an excellent basis for comprehensive planning. Carefully matched solutions offer you the very best in perfectly designed products for every area.

**GARAGE DOORS. DOOR AND GARAGE DOOR OPERATORS. ENTRANCE DOORS.**

**RESIDENTIAL INTERNAL DOORS. STEEL DOORS. FRAMES.**



Some of the doors shown are equipped with special equipment and do not always correspond to the standard versions. The surface finishes and colours shown are subject to the limitations of the printing process and cannot be regarded as binding. All rights reserved. No part may be reproduced without our prior permission. Subject to changes.